

Cityline SCHOLARSHIP FOR BIPOC WOMEN



OBJECTIVE

The *Cityline Scholarship for BIPOC Women* aims to provide access to post-secondary education and reward youth who demonstrate financial need and want to pursue a career in Media studies.

NUMBER, VALUE AND DURATION OF SCHOLARSHIP

One entrance scholarship will be available in 2021, valued at **\$5,000 CAD**. Students across Canada can enter, except for residents of Quebec and employees of Rogers Sports and Media. The scholarship is not renewable. The scholarship will also include a one-on-one mentorship with Cityline host Tracy Moore.

ELIGIBILITY

An eligible applicant must be:

- A Canadian citizen or permanent resident
- Planning to enter the first year into full-time studies in a first bachelor's degree or first diploma program at a Canadian university or college focusing on Media studies.
- Female, or female identifying

FIELD OF STUDY/PROGRAM REQUIREMENTS

- The student must be entering a program or discipline related to media: journalism, radio and television arts, digital media or broadcasting
- The program must be a minimum of two years in duration for a bachelor's degree or diploma.

CONDITIONS/RESTRICTIONS

- Students who will commence their post-secondary studies in January 2022 are eligible.
- Students may have taken time off between graduation from high school and commencement of their university or college studies; however, during this period students must not have undertaken any post-secondary courses.
- The **Cityline Scholarship for BIPOC Women** will not grant entrance scholarships to the following institutions/programs: Graduate programs (for example, Master's degrees, PHD programs, etc.); Colleges and universities outside of Canada.
- By entering an application into the **Cityline Scholarship for BIPOC Women** the winner agrees to be available for a mandatory interview on Cityline (Citytv at 10AM EST), speaking with Tracy Moore in August or September 2021. The winner's video entry will also be featured on Cityline.

SELECTION PROCESS

- The selection of scholarship recipient will be made by a Selection Committee at Rogers Sports & Media and will be based on eligibility requirements. Once complete, the decision is irrevocable.
- Selection is based on each applicant's completed application, which must be accompanied with **one video** of a **maximum of 2-3 minutes long**.
- The **video essay must contain ONE of the following questions:**
 - Where do you see yourself in 10 years?
 - When you look at Canada today, are there any problems or issues you would like to seek to improve to help build a better future for generations to come? What issue would you choose and how would you approach the problem?
 - What is one challenge you have overcome, and how did it help you grow?
- The selection committee would like to see YOU in the video, so please limit your use of animations.
- Post your video on YouTube and provide the link in the online application. Please ensure that your video is set to Public (in your Privacy Settings on YouTube). No copyrighted music or images. Please have fun with your video!
- Please note: Applicants grant Rogers Sports & Media the right to use their names and video submissions for program publicity, marketing and promotional purposes in all media, including television broadcast and digital.

THE SUCCESSFUL APPLICANT

The successful applicant will receive confirmation of their scholarship in August 2021. Recipients will be required to complete a scholarship acceptance process and forward any

required documentation such as proof of registration from the educational institution they will be attending. It is the responsibility of the recipient to keep Cityline informed of any changes to their contact information. The successful applicant should expect that their name, photograph, and video may be used in promoting the scholarship by Cityline.

PAYMENT

- The one-time scholarship payment will only be issued upon completion of the scholarship acceptance process and review and acceptance of all required supporting documentation by Cityline.
- Cityline will forward payment of the scholarship directly to the educational institution on behalf of Cityline and Rogers Sports & Media.
- It is the student's responsibility to ensure that payment of tuition fees is made within the defined time frame set by the educational institution regardless of the timing of the scholarship payment.
- Payment by the institution to the student will be made in accordance with the normal practise of the educational institution. Note that, depending on the method of payment, receipt of payment may take 6-8 weeks following the applicant's acceptance of the award.

APPLICATION PROCESS

- It is important that the individual who completes and submits the application (the applicant) is the individual who, if successful, will be the student receiving the scholarship. The applicant is considered as the owner of the application and must be eligible for the scholarship according to the program guidelines.

Step 1. Submit an online application by visiting
<https://www.cityline.tv/scholarship>

Step 2. Applicants must complete the application process as instructed online.

Step 3. The applicant will be required to upload all required documents as part of their application.

Step 4. It is the applicant's responsibility to ensure that all supporting documents have been submitted to Cityline.

Step 5. The online application form opens at **10:00AM EST on May 25, 2021**. An application with all supporting documentation must be submitted to Cityline no later than the application deadline of **1:00 PM EST, June 11, 2021**.

Step 6. Only the winner of the scholarship will be notified in August 2021.

SUPPORTING DOCUMENTATION

The supporting documentation described below is required as part of the application. If any of these documents are not received and accepted, your application will be considered incomplete and will not be evaluated.

All supporting documents **MUST** be submitted and uploaded with the online application.

Entries open on at 10:00AM EST on May 25th at and close at 1:00PM EST on Friday June 11, 2021.

You will need to upload a recent headshot photograph of yourself.

- A headshot of you from shoulders up. Similar to a passport photo, but unlike a passport photo, please smile!
- Taken against a white or light cream background.
- In high-resolution (but it does not need to be a professionally taken photo - you can use your phone camera)

Letter of Reference

- **One** letter of reference is required to support the application and must come from an individual who is not related to the applicant.
- All letters must be dated, typewritten, signed with an electronic signature and include the reference's contact information.
- The person writing the letter of reference should describe their relationship to the applicant in the letter.
- Reference letters must be dated within one (1) year of the supporting document deadline.
- **PLEASE NOTE:** If any of the application requirements noted above are not met, the application will be considered incomplete.

APPLICATION CHECKLIST

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Your online application must include:

- One letter of reference
- One headshot photograph
- One 2-3 minute video

THANK YOU AND GOOD LUCK!